


RubyConf India 2019

20 – 21 January 2019 @
Resort Rio, Goa

SPONSORSHIP PROSPECTUS

Organized by:





Why You Should Sponsor Us

RubyConf India is India's premier Ruby & Rails conference and one of the largest RubyConfs in the world.

On the 20th, 21st of **January 2019**, the Tenth edition of RubyConf India will be held at **Resort Rio** in the scenic & historic coastal state of **Goa**.

Organized by volunteers on a non-profit basis, RubyConf India is the ideal place to **Connect** with developers & business technology experts.

SPONSORSHIP BENEFITS:

- ~450 attendees, sold out for every year for the last 9 years
- Meet top programmers & architects from India and abroad
- Connect with the brightest technology talent
- Build your brand with the community

 RubyConf India
22-23 March 2014
Goa, India

Global Reach

RubyConf India has attracted participants from **23 Countries** over the last 9 years.



UK
Germany
Sweden
Portugal
France
Russia

Canada
USA
Mexico
Brazil
Australia
New Zealand

India
Japan
South Korea
Israel
Nigeria
South Africa

Malaysia
Singapore
Philippines
Indonesia
Sri Lanka

Influential Speakers

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RUBYCONF
INDIA 2015



RubyConf India features expert speakers from India & abroad who are in constant demand all over the world.



Previous Sponsors

Some of the successful companies that have sponsored RubyConf India in the past.






Sponsorship Option 1 of 7

NO SLOT OPEN

PLATINUM SPONSOR MAXIMUM VISIBILITY

(INR 12 lakh / USD 18000)*

- Company Logo at Venue (*registration area, stage, backdrop*)
- Company Name & Logo on our webpage (*350x250 px*)
- Company Logo on all videos
- Booth space – 10 feet (width) x 6 feet (depth) along with table, two chairs and a power point. This will be available from the midnight of 19th Jan. 2019. Booths are not selectable. Our team will assign your booth. (See ahead a photo of the Booth space).
- We shall show your logo on the screen in between breaks during the conference
- Company collateral insert in Delegate Kit
- Mention in all newsletters
- Twitter Promotion and credits
- 12 conference passes with 4 rooms (*triple occupancy*) (*includes post conference party passes*) and 20% discount on additional conference tickets



Sponsorship Option 2 of 7

5 SLOTS OPEN

GOLD SPONSOR MAXIMUM VISIBILITY

(INR 6 lakh / USD 9500)*

- Company Logo at Venue (*registration area, stage, backdrop*)
- Company Name & Logo on our webpage (*350x250 px*)
- Company Logo on all videos
- Booth space – 10 feet (width) x 6 feet (depth) along with table, two chairs and a power point. This will be available from 12 midnight of 19th Jan. 2019. Booths are not selectable. Our team will assign your booth. (See ahead a photo of the Booth space).
- We shall show your logo on the screen in between breaks during the conference
- Company collateral insert in Delegate Kit
- Mention in all newsletters
- Twitter Promotion and credits
- 6 conference passes with 2 rooms (*triple occupancy*) (*includes post conference party passes*) and 15% discount on additional conference tickets

Sponsorship Option 3 of 7

DIGITAL SPONSOR

DIGITAL
VISIBILITY

(INR 3 lakh / USD 4500)* - No slot open

- Company Name & Logo on our webpage (*150x100 px*)
- Company Logo on all videos
- We shall show your logo on the screen in between breaks during the conference
- For an additional Rs 10,000 you can book an Exhibit Booth space – 10 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 19th Jan. 2019. Booths are not selectable. Our team will assign your booth. (See ahead for a photo of the Booth space).
- Twitter Promotion and credits
- 3 conference passes with 1 room (*triple occupancy*) (*includes post conference party passes*) and *10% discount on additional conference tickets*

Sponsorship Option 4 of 7


6 SLOTS OPEN

SPEAKER SPONSOR

MEDIUM
VISIBILITY

(INR 1.5 lakh / USD 3000)*

- Company Name & Logo on our webpage (*150x100 px*)
- Display of Logo during interval & lunch
- Twitter Promotion and credits
- Sponsorship supports a deserving speaker by **subsidizing** travel and stay
- Sponsorship **does not** grant a paid speaking slot to the sponsor
- 3 passes to the Conference dinner on 20th January 2019
- **Note:** The sponsored speaker would be one of the invited speakers selected by the trust



Sponsorship Option 5 of 7

THREE SLOTS OPEN

RUBYCONF INDIA'S INDIAN RUBYIST AWARD SPONSOR



LIMITED
VISIBILITY

(INR 75,000 / USD 1500)*

- Company Name & Logo on our webpage (*150x100 px*)
- We shall show your logo on the screen in between breaks during the conference
- Twitter Promotion and credits
- Company name on Plaques given as awards to a Ruby Hero
- 3 passes to the Conference dinner on 20th January 2019

Sponsorship Option 6 of 7

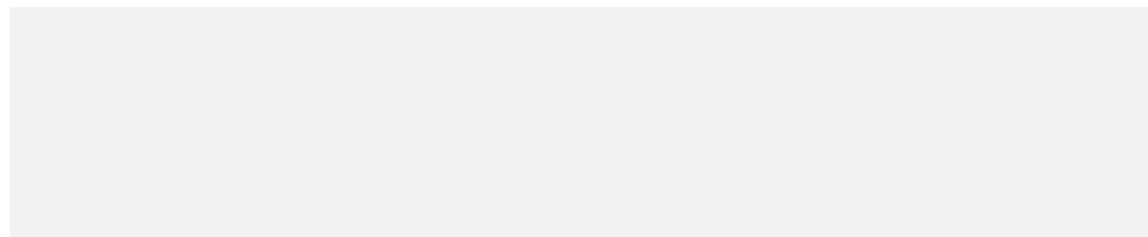
9 SLOTS OPEN


ASSOCIATE SPONSOR

MINIMUM
VISIBILITY

(INR 75,000 / USD 1500)*

- Company Name & Logo on our webpage (150x100 px)
- We shall show your logo on the screen in between breaks during the conference
- Twitter Promotion and credits
- 3 passes to the Conference dinner on 20th January 2019





Sponsorship Option 7 of 7

SLOTS OPEN

STUDENT SPONSOR

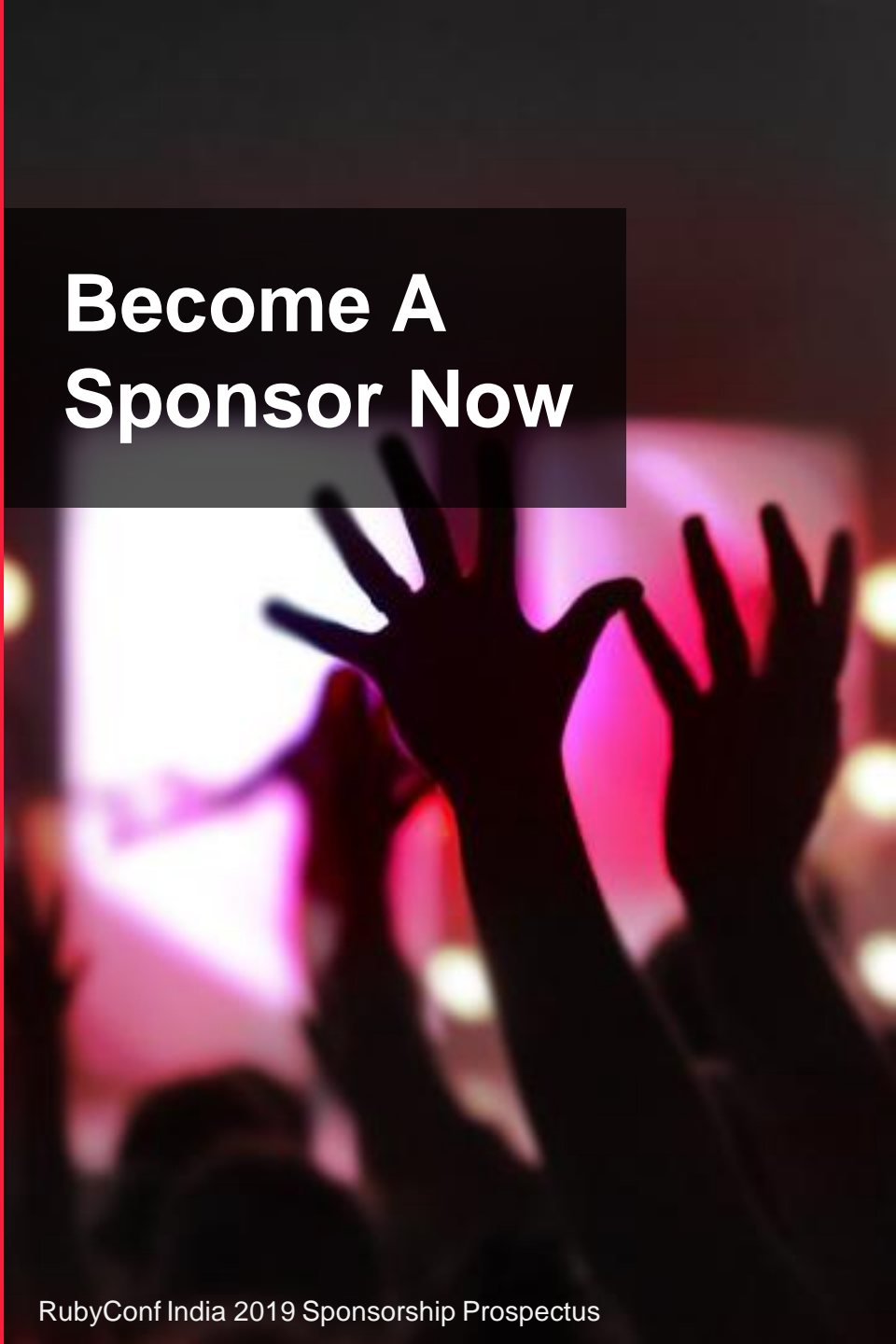
□ □ □ □ LIMITED
VISIBILITY

(In Blocks of INR 60,000 for 2 students)*

- Company Name & Logo on our webpage
- We shall show your logo on the screen in between breaks during the conference
- Twitter Promotion and credits
- Company logo at Venue
- 1 pass to the Conference dinner on 20th January 2019

For Ad Hoc Sponsorship, Get In Touch

Sponsor dinners, workshops,
stickers, books or suggest a sponsorship idea.



**Become A
Sponsor Now**

PAYMENT INFORMATION:

Beneficiary: Emerging Technology Trust

Address: #147, 1st Floor, 10th Cross, Indiranagar Stage I, Bangalore 560038

Bank: DBS Bank Ltd.

Account Name: Emerging Technology Trust

Account Number: 827210102384

Account Type: Current Account

IFSC: DBSS0IN0811

MIRC code: 560641002

Terms & Conditions

- This is a non-profit, community driven event and has no commercial aspect associated with it.
- Sponsorship **does not** imply a speaker slot.
- Speaker slots are assigned **exclusively** through a Call For Proposals process. Sponsorship **does not** influence selection.
- No information about attendees will be given to sponsors.
- Offensive or inappropriate use of language or sentiment in give-aways or standees will be disallowed and is at the sole discretion of the organizers.
- Placement of standees is subject to change and at the sole discretion of the organizers.



Who is ETT

The **Emerging Technology Trust** is a non-profit that focuses on creating opportunities and events to promote open source contribution, programming languages, tools and methodologies in India.

We work hard to bring in the best speakers and connect them with the **Indian developer community**.

The ETT is funded primarily through corporate sponsorship.

CONFERENCES PORTFOLIO:

- RubyConf India – national Ruby conference, founded 2010
- Deccan RubyConf – Pune region Ruby conference, founded 2012
- DevOpsDays India – national DevOps conference, founded 2012
- GopherCon India – national Golang conference, founded 2015
- DroidJam India – national Android conference, founded 2018



Booth Space

Contact Us

To get in touch, send us an email at

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www.rubyconfindia.org